

SHOW REPORT

MADEX

국제해양방위산업전

Int'l Maritime Defense Industry Exhibition

6. 7 (수) ▶ 9 (금)
bexco 1전시장

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01. Gist of Exhibition

- Title International Maritime Defense Industry Exhibition
(MADEX 2023)
- Duration Business Days : June 7(Wed.) – 9(Fri.)
Public Day : June 9(Fri.)
- Opening Hours 10:00 ~ 17:00
- Venue BEXCO Exhibition Center I
- No. of Exhibitors 24 Countries, 150 Companies, 565 Booths
- No. of Visitors 15,089 Visitors
- Organized by Republic of Korea Navy(ROKN)
Republic of Korea Marine Corps.
Busan Metropolitan City
Korea International Trade Association(KITA)
Association of the R.O.K. Navy
Busan Marine Equipment Association
Kyungyon Exhibition Corp.
BEXCO
- Exhibits Naval Ships, Maritime Defense Systems & Equipment
Marine Equipment, Research Vessels & Special-Purpose Ships
Marine Defense Industry Products
Engines & Navigation Systems
Shipyards, Shipbuilding Equipment
Marine Security Systems & Equipment
Military Supplies
Marine Safety Equipment
Communication Systems & Equipment
Marine Rescue and Search Equipment
Naval Aviation
GPS, GIS & IT
Land Defence, Training System
- Concurrent Event Navy Sea GHOST (Maritime MUM-T) Demonstration
Naval Ship Technology & Weapon Systems Seminar
Business Meeting with Navy Delegations
Open Ship to Public
ROKN Patriot Concert
Performace of ROKN Band & Guard of Honor

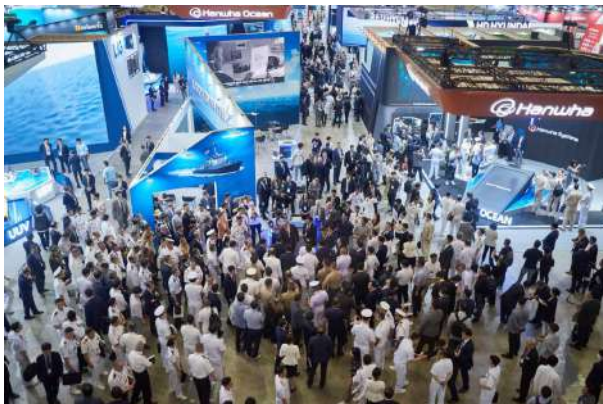
02. Facts & Figures

Exhibitors Profile

○ 150 Companies from 24 Countries, 565 Booths

○ Major Exhibitors :

ADD, Babcock International, Bumhan Fuelcell, Daeyang Electric,
GE, Hanwha Aerospace, Hanwha Ocean, Hanwha Systems, HD HHI, KAI, KDIA,
Korean Register, Lacroix, LIG Nex1, Lockheed Martin, Marine Works, Poongsan,
Rolls-Royce PLC, Safran Electronics & Defense, STX Engine



Overseas Navy Delegations

110 Navy Delegations from 26 Countries



Australia



Bangladesh



Chile



Colombia



Ecuador



Germany



Indonesia



Italy



Japan



Kazakhstan



Malaysia



Netherlands



New Zealand



Pakistan



Peru



Philippines



Poland



Qatar



Saudi Arabia



Singapore



Thailand



Türkiye



UAE



UK



USA



Vietnam






○ Representative Overseas Navy Delegations

Country	Title	Rank
Australia	Defense Attaché	CAPT
Bangladesh	Commander Khulna Naval Area	RADM
Chile	Defense Attaché	CAPT
Colombia	Commander of the Colombia Navy	ADM
Ecuador	Commander of the Logistics Command	RADM
Germany	Defense Attaché	COL
Indonesia	Head of the Naval Materials Service	RDML
Japan	Naval Attaché	CAPT
Kazakhstan	Commander of the Naval Force	RDML
Malaysia	Western Fleet Commander	VADM
New Zealand	Defense Attaché	CAPT
Pakistan	Chief of the Naval Staff	ADM
Peru	Chief of the General Staff of the Navy	VADM
Philippines	The Chief of Naval Staff, PN	RADM
Poland	Chief of Armament Department of Inspectorate of the Polish Navy	RDML
Qatar	Commander Qatar Emiri Naval Forces	MG
Saudi Arabia	Commander of Royal Saudi Naval Forces	VADM
Singapore	Head Naval Warfare Center	CAPT
Thailand	Commander, the Royal Thai Marine Corps	VADM
	Navy Senior Advisor	ADM
Türkiye	Air force(Navy) Attaché	COL
UAE	National Guard's deputy Commander	MG
UK	Director Develop	RADM
USA	Commander, CNFK	RDML
Vietnam	Deputy Commander of the Vietnam Navy	RDML

Visitors Profile

No. of Visitors

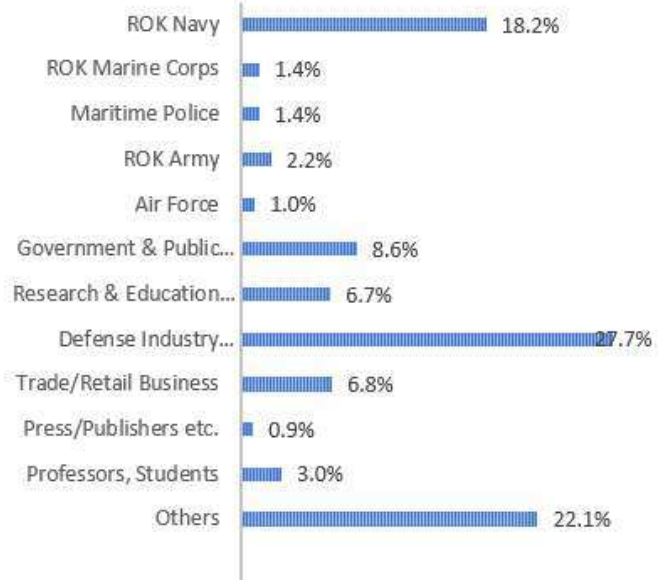
	Business Days		Public Day	Total
Date	7 June(Wed.)	8 June(Thu.)	9 June(Fri.)	
Attend	4,054	6,405	4,630	15,089
Ratio(%)	26.9%	42.4%	30.7%	100%
Weather				

Visitor's Field of Interest

Fields of Interest	No. of ...	Ratio(%)	
Naval Ships, Maritime Defense Systems...	5,394	20.1%	Naval Ships, Maritime Defense Systems... 20.1%
Marine Equip., Research Vessels...	2,660	9.9%	Marine Equip., Research Vessels... 9.9%
Marine Defense Industry Products	4,190	15.6%	Marine Defense Industry Products 15.6%
Engines&Navigation Systems	1,612	6.0%	Engines&Navigation Systems 6.0%
Shipyards, Shipbuilding	2,108	7.9%	Shipyards, Shipbuilding 7.9%
Marine Security Systems	1,100	4.1%	Marine Security Systems 4.1%
Communication Systems	1,883	7.0%	Communication Systems 7.0%
Military Supplies	1,088	4.1%	Military Supplies 4.1%
Marine Rescue & Search Equip.	935	3.5%	Marine Rescue & Search Equip. 3.5%
Marine Safety Equipment	758	2.8%	Marine Safety Equipment 2.8%
Naval Aviation	1,354	5.1%	Naval Aviation 5.1%
GPS, GIS & IT	1,196	4.5%	GPS, GIS & IT 4.5%
Land Defense, Training System	999	3.7%	Land Defense, Training System 3.7%
IBS, RIB	651	2.4%	IBS, RIB 2.4%
Others	879	3.3%	Others 3.3%
Total	26,807	100.0%	

○ Main Visitors

Visitors	Ratio(%)
ROK Navy	18.2%
ROK Marine Corps	1.4%
Maritime Police	1.4%
ROK Army	2.2%
Air Force	1.0%
Government & Public Institution	8.6%
Research & Education Institution	6.7%
Defense Industry Company	27.7%
Trade/Retail Business	6.8%
Press/Publishers etc.	0.9%
Professors, Students	3.0%
Others	22.1%
Total	100.0%



○ Purpose of Visit

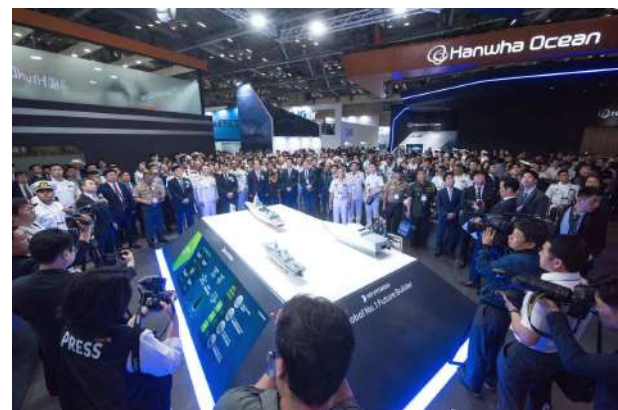
Purpose of Visit	Ratio(%)
Consulting/Product Purchase	6.2%
Market & Information Research	27.9%
Study Market Trend	26.1%
Visiting Particular Exhibitors	4.1%
Participating at Seminar & Events	15.8%
Personal Interest	14.1%
Others	5.8%
Total	100.0%



03. Programmes

Opening Events

○ Opening Ceremony



Date & Time 7 June 2023 / 10:30 ~

Venue BEXCO, Exhibition Center I (Square)

Business Meeting with Overseas Navy Delegations



Date & Time 7 June – 9 June 2023

Venue Exhibitor's Booth

Scale 110 Overseas Navy Delegations from 26 Countries

Naval Ship Technology & Weapon System Seminar



Date & Time 8 June – 9 June 2023

Organizer ROK Navy Chief of Naval Operations, Agency for Defense Development
Society of Naval Architects of Korea

○ Naval Ship Technology & Weapon System Seminar

Part 1. Presentation

[8 June 2023 / BEXCO, Exhibition Center I, 3rd Floor]

Session	Time	Context	Venue
Session 1	09:00–16:50	Design & Construction Technology, Acquisition Policy for Future Warship	Rm. 311
	13:00–15:50	Design & Construction for Future Submarine	Rm. 315
Session 2	09:00–17:20	Technology for Manned–Unmanned Teaming of Maritime Operation	Rm. 312
Session 3	09:00–17:40	Technology for warship's Payload System, Equipment, Weapon System of Multidomain Operation	Rm. 313
Session 4	09:00–17:20	Warship's Signature & Survivability, Damage Control	Rm. 314
Session 5 (Int'l Session)	09:00–12:30	Introduction of Naval Weapon System, Equipment	Rm. 315
Special Session	09:00–17:40	Technology for Manned–Unmanned Teaming of Marine Corps.	Rm. 316
	14:00–16:30	Protection of Defense Industry Technology	Rm. 317

Part 2. Commemorative Ceremony & Special Lecture

[9 June 2023 / BEXCO, Convention Hall Rm. 205]

Time	Context
10:00–10:30	Commemorative Speech – ROK CNO
	Welcoming Speech – President of SNAK, Vice Minister of DAPA
	Congratulatory Speech – President of Agency for Defense Development President of Defense Technology Quality Agency
	Award Ceremony for Outstanding Paper Presenters
10:30–11:30	Special Lecture
	1. The future of naval technology from the geopolitical position of the Korean Peninsula Dr. Inkook Park, President of Chey Institute for Advanced Studies
	2. Maritime Futures : A view from the UK Royal Navy RADM James Parkin, Royal Navy, Director of Development

Performance of ROKN Band, Guard of Honor & Kukkiwon Taekwondo



Date 7 June – 9 June 2023
Venue BEXCO, Exhibition Center I (Square)

ROKN Patriot Concert



Date & Time 8 June 2023, 19:30 ~ 21:00
Venue Auditorium, BEXCO

Farewell Dinner (On-board Reception)

Date 9 June 2023
Venue CRF Naval Base (Marado), Busan

04. Media Report

○ Official Show Daily (Naval News – www.navalnews.com)



Check out the clips ►
[CLICK](#)



○ MADEX 2023 YouTube Live Stream (Aving News)



MADEX 2023 ▶ [click](#)

○ MADEX 2023 Media Reports

23-06-01	국제해양방위산업전 7일 부산서 개막..."방산수출 지원"	https://www.yna.co.kr/view/AKR20230601059000504?input=1195m	연합뉴스
23-06-01	해양방위산업 한눈에...'마텍스' 7일 개막	https://view.asiae.co.kr/article/2023060110334948453	아시아경제
23-06-01	해양방위·항만산업 한눈에...'부산국제조선해양대제전' 7일 개막	https://newsis.com/view/?id=NISX20230601_0002323698&cID=10811&pID=10800	뉴시스
23-06-01	국제해양방위산업전 2023' 부산 벅스코서 7일 개막	https://newsis.com/view/?id=NISX20230601_0002323698&cID=10811&pID=10800	경향신문
23-06-01	K방산 힘찬 도약...국민과 함께하는 축제 열린다	https://kookbang.dema.mil.kr/newsWeb/20230602/2/ATCE_CTGR_001004000/view.do	국방일보
23-06-04	"K-방산, 해양으로" 최첨단 신기술, '스마트 해군'이끈다	http://news.heraldcorp.com/view.php?ud=20230604000007	헤럴드경제
23-06-06	국제해양방위산업전(MADEX) 2023' 7일 부산 벅스코서 개막	https://www.asiatoday.co.kr/view.php?key=20230606010002258	아시아투데이
23-06-06	제13회 국제해양방위산업전 LIVE, '세계 4대 방산수출 강국' 도약 이끌 K-해양방위 기술력 한눈에 담는다!	https://kr.aving.net/news/articleView.html?idxno=1779990	에이빙뉴스
23-06-07	해군의 미래 한 눈에! MADEX 2023 막 올랐다	http://news.heraldcorp.com/view.php?ud=20230607000286	헤럴드경제
23-06-07	한국형 항모부터 합동화력함·무인수상정까지...MADEX 2023 개막	https://www.yna.co.kr/view/AKR20230607067400504?input=1195m	연합뉴스
23-06-07	국제해양방위산업전 오늘 개막...28개국 국방 전문가 초청	https://news.kbs.co.kr/news/view.do?ncd=7693609&ref=A	KBS
23-06-07	최첨단 함정 무기체계 총출동...부산국제조선해양대제전 개막	https://www.yna.co.kr/view/AKR20230607059700051?input=1195m	연합뉴스
23-06-07	해양·방산 강국으로의 순항...부산국제조선해양대제전 개막	https://newsis.com/view/?id=NISX20230607_0002330090&cID=10811&pID=10800	뉴시스
23-06-07	"K-방산 도입 원해" 각국 해군 잇단 러브콜...최대 규모 국제해양방위산업전 가보니	https://www.etoday.co.kr/news/view/2255339	이투데이
23-06-07	미래 해양무기 한가득...2023 국제해양방위산업전(MADEX) 가보니	https://www.newdaily.co.kr/site/data/html/2023/06/07/2023060700223.html	뉴데일리
23-06-07	[국제해양방위산업전 2023] 'K방산' 현재 넘어 바다의 미래를 보다	https://kookbang.dema.mil.kr/newsWeb/20230608/1/ATCE_CTGR_001002000/view.do	국방일보
23-06-07	K-방산 수출행진 잇는다...부산국제조선해양대제전 개막	https://www.weeklytrade.co.kr/news/view.html?section=1&category=8&item=&no=87147	한국무역신문

23-06-07	국내 최대' 국제해양방위산업전 개막... "미래 유·무인戰 대비의 장"(종합)	https://www.news1.kr/articles/5069857	뉴스1
23-06-07	최첨단 해양무기체계 한눈에...'국제해양 방위산업전2023' 개막	https://www.ajunews.com/view/20230607155241411	아주경제
23-06-07	부산 벡스코서 국제해양방위산업전 개 막	https://www.segye.com/newsView/20230607517824?OutUrl=naver	세계일보
23-06-07	무협, 'K-해양방산 수출'지원...MADEX에 28개국 국방전문가 초청	https://www.yna.co.kr/view/AKR20230607086600003?input=1195m	연합뉴스
23-06-07	K-방산 한눈에...2023 부산국제조선해양 대전 개막	https://www.yna.co.kr/view/PYH20230607078900051?input=1196m	연합뉴스
23-06-07	첨단 해양무기체계 한눈에...국제해양방 위산업전 부산서 개막	http://www.kookje.co.kr/news2011/asp/newsbody.asp?code=0900&key=20230608.22001001923	국제신문
23-06-08	이종섭 국방, MADEX 방문..."우리 해양 방산 기술력 알려"	https://www.yna.co.kr/view/AKR20230608150300504?input=1195m	연합뉴스
23-06-08	부산에 최첨단 K해양방산 한자리에...한 국형 항모서 KF-21N 출격 채비 [MADEX 2023]	http://news.heraldcorp.com/military/view.php?ud=20230608000479	헤럴드경제
23-06-08	이종섭 국방, 'MADEX 2023' 전시장 방 문..."우리 해양방산업체의 뛰어난 기술 력 알려"	https://www.news2day.co.kr/article/20230608500209	뉴스투데이
23-06-09	국제해양방위산업전 1만 5000명 운집... 대통령 첫 축하	https://newsis.com/view/?id=NISX20230609_0002333658&clD=10301&pID=10300	뉴시스
23-06-09	국제해양방산전 열려...경남 방산기업 '주 목'	https://news.kbs.co.kr/news/view.do?ncd=7695337&ref=A	KBS
23-06-09	[MADEX 2023 현장] 한국형 항모부터 무인수상정 실물과 해상초계기 형상까 지 유·무인복합체계 구성하는 미래 해 양·항공 플랫폼 선보여	https://www.news2day.co.kr/article/20230609500017	뉴스투데이
23-06-11	K방산 기술력 알렸다... 해양강군 위상 높였다	https://kookbang.dema.mil.kr/newsWeb/20230612/1/ATCE_CTGR_0010020000/view.do	국방일보

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www.madex.co.kr

Int'l Maritime Defense Industry Exhibition

MADEx 2025

5.28 (Wed) ▶ 5.31 (Sat)

Bexco, Busan, Korea

